

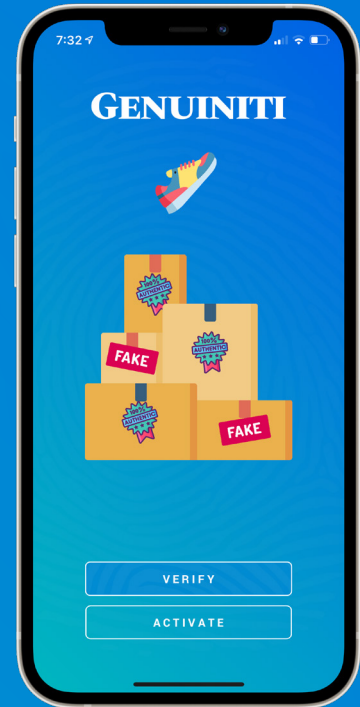
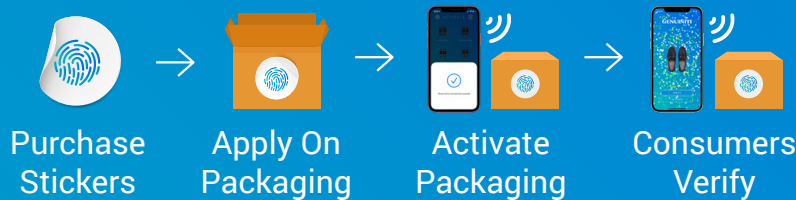
# GENUINITI

Genuiniti empowers consumers to protect against counterfeits through apps that verify the authenticity of products manufactured by brands that equip their packaging with wireless tags activated with Genuiniti's platform.

## Why Genuiniti?

Counterfeiting is the largest criminal enterprise, with global sales of counterfeit and pirated goods totaling between an estimated \$1.7 trillion and \$4.5 trillion a year. Genuiniti partners with brands and consumers to defeat this economic menace.

## How Does It Work?



## Key Features

-  Strong Clone Protection
-  AI Powered 24/7 Fraud Protection
-  Geofenced Activations
-  Highly Detailed Security Logging



## Is It Proven?

**3.3M** Product Units Protected

**\$99M** Retail Value Protected

**59K** Users Protected

## Who Started It?

Sajware's world-class team that has engineered for:



## What's Its Rough Cost?

Units/Month	~Cost \$/unit
<10K	\$0.200
10K to <20K	\$0.185
20K to <50K	\$0.175
50K to <100K	\$0.165
100K to <500K	\$0.150
500K to <1M	\$0.140
1M to <2.5M	\$0.135
2.5M to <5M	\$0.130
5M to <10M	\$0.120
>= 10M	Call